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INFORMATION CALENDAR

OFFICE OF INFORMATION
UNITED STATES DEPARTMENT OF AGRICULTURE

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MAY 22 1944
U.S. DEPARTMENT OF AGRICULTURE

May 13, 1944
No. 58

"MIRACLE OF FOOD DAY" Pennsylvania clergymen were asked by a committee headed by the President of the Pennsylvania Council of Churches, to set aside one sermon early in May for a special message on food. Other members of the committee represented the Jewish faith, rural churches, and the lay ministry. The State AAA Committee, working with the ministers, supplied factual data on 1944 goals, 1943 farm achievement records, and the needs and uses for the food produced. Local ministers and rabbi received a sermon outline, suggested sermon subjects, and agricultural data for reference. Sabbath May 5-6 and Sunday May 7 were designated "Miracle of Food Day."

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MILKWEED FLOSS INFORMATION..... program will start soon in drive to get school children to help harvest the floss. Milkweed floss has become a vital war crop since it can be used as a substitute for kapok in life jackets. John Denny, formerly in Oregon State AAA office, will arrive in Washington next week to develop the information program. He probably will visit a number of states later.

GIRL SCOUTS AIL FFFF The lead article in the April GIRL SCOUT LEADER featured "Food Will Win the War and Write the Peace." The four phases of the Girl Scout food program -- Good use of food, growing food, canning and preserving food, and helping farmers produce food (Farm Aides) -- were detailed. Flyers on each of these activities, listing 1943 records and asking for full cooperation in 1944, were sent to all local chapters. Good work!

A fact sheet on rendering advisory assistance to returning war veterans is being sent by Extension Service to County Agents. You'll want to read. . .

ORANGEBURG, S. C., CELEBRATES to show appreciation for agricultural achievement. In recognition of the bumper crop production of South Carolina farmers, the Farming for Victory Committee of Orangeburg set aside May 16 for special celebration, with War Food Administrator Marvin Jones as principal speaker.

IMPORTANT RELEASES "WFA Reduces Beef Set-Aside," USDA 2272-44. . .
 "Fourteen Food Processors Named 'A' Award Winners," USDA 2264-44. . . "Price Support Extended to Lighter Weight Hogs," USDA 2247-44 . . . "Frozen Food Locker Requirements Tightened by WFA," USDA 2243-44

*** NATIONAL FARM AND HOME HOUR ***

Tuesday, May 16, through Tuesday, May 23, 1944

- TUESDAY - 10-minute pick-up from "Farming for Victory" meeting at Orangeburg, South Carolina.
- WEDNESDAY - Dr. O. E. May, Chief, BA&IC, and Wallace Kadderly, "Report on the Regional Research Laboratories in Wartime."
- THURSDAY - Post-War Agriculture #23 (final broadcast in series), Rainer Schickele and Marshall Harris, BAE, "Post-War Problems of the Family Farm."
- FRIDAY - Victory Gardens, E, G. Moore and Duke DuMars, "Weed 'Em and Reap."
- MONDAY - Farm Production Report to the Nation #7 - Oregon, William L. Teutsch, Assistant Extension Director, John Shepard, State AAA Committeeman, and Mr. and Mrs. E. C. Allworth, farmers, Corvallis.
- TUESDAY - Ruth Van Deman, BHN&HE, "A Homemade Dress with a Professional Look;" and Dr. Norman Leon Gold, Chief, Civilian Foods Requirements Branch, O. of D., WFA, and Ruth Van Deman, BHNHE, "The Civilian Food Situation."

"THE KAYO CLINIC" will provide answers on CONSUMER TIME to Victory gardeners' problems of insect pest control. "A Victory Gardener's Handbook on Insects and Diseases" will be sent listeners who write for it. That's Saturday, May 20, 12:15 p.m., EWT, NBC.

CONSUMER TIME WINS FIRST Award in field of "Women's Programs" at the Fifteenth Institute for Education by Radio, held at Columbus, Ohio, May 5-8. Entries were submitted by regional and national networks, organizations and clear-channel stations. Congratulations

"THE LONE RANGER" is now carrying three messages a week -- Victory Gardens, Crop Corps, and Nutrition -- on his show. He is on Blue Network, Monday, Wednesday and Friday, at 7:30 p.m., EWT.

DRY BEANS FACT SHEET went out this week giving background information to assist in last-minute drive to increase dry bean acreage. It's No. 88-b.

MARKETING PLENTIFUL FOODS

Here is the list of plentiful foods over most of the country this week:

* Spinach	* White Potatoes	Peanut Butter
* Beets	* Eggs	Citrus Marmalade
* Carrots	Oranges	

* - Starred items are those deserving active promotion, if abundant locally.

IN ADDITION, canned corn, canned asparagus, canned spinach, canned green beans, canned peas, canned tomatoes and frozen vegetables (in those areas having facilities to handle frozen foods) need active promotion.

FIVE RELEASES FROM OWI Action to reduce ceiling price of live hogs weighing over 240 pounds by 75 cents per hundredweight taken by OPA, OPA release No. 4293 Recommendation by WFA for increase in growers' prices of asparagus for processing approved, OPA release No. 4279 Housewives will continue to be paid points and cash for household salvage fats, OPA No. 4277 Revised regulation on dairy products, OPA T-2075...